

You Can Earn a \$100 Donation for Your Relay For Life Team!

The Norselli Team at Keller Williams Realty is partnering with the 2017 Relay For Life to make a difference in the fight against cancer! We have been a part of Relay For Life for the past nine years, and this year we want to contribute in a BIG way! We have friends, family, and clients that have been affected by cancer, and we want to do our part to see a cure for cancer in our lifetime!

How to Participate

Our real estate business is driven by referrals from our family, friends, and past clients. Make an eligible real estate client referral that closes on the sale or purchase of their home between September 1, 2016 and August 31, 2017 and you could earn a \$100 donation to your team's 2017 Relay For Life fundraising efforts!

In order to participate, you **must** be a registered participant for the 2017 Relay For Life in any of the following counties: Monroe, Wayne, Ontario, Livingston, Seneca, Cayuga, Yates, Steuben, Allegany, Genesee, or Orleans.

Participants can register online at www.RelayForLife.org. To make a referral, fill out the referral form below in its entirety and mail to: The Norselli Team, Keller Williams Realty, 550 Latona Rd, Bldg C, Ste 301, Rochester NY 14626, OR submit the online referral form at: www.GreaterRochesterHomes.com/RelayReferral.

We will contact your referral within 48 hours of receipt of your referral form. We will diligently work with your client referral to help them fulfill their real estate goals and dreams. In order to earn the \$100 Relay For Life donation to your team for the 2017 fundraising season, your referral must close on the purchase or sale of their home no later than August 31, 2017. Any participant whose referral closes after that date can still earn their \$100 donation, however it will be applied to the following Relay For Life fundraising season. You must submit your referral between September 1, 2016 through August 31, 2017.

Eligible Real Estate Client Referrals

In order to earn your \$100 Relay For Life donation for the 2017 fundraising season, your real estate client referral must meet the following criteria:

1. Intend on purchasing or selling a residential home located in Monroe, Wayne, Ontario, Livingston, Seneca, Cayuga, Yates, Steuben, Allegany, Genesee, or Orleans County, NY*; AND
2. Sign a Buyer Agency Agreement OR Exclusive Right To Sell Listing Agreement with the Norselli Team at Keller Williams Realty between September 1, 2016 and August 31, 2017; AND
3. Must not currently be working with a Real Estate Broker or Salesperson; AND
4. Close on the purchase or sale of a home located in Monroe County, NY* no later than August 31, 2017; AND

5. The purchase or sale price of the home must be greater than \$50,000; AND
6. Real estate client referral must be represented by a member of the Norselli Team at Keller Williams Realty or an approved partnering real estate associate; AND
7. The participant making the real estate client referral MUST be a registered 2017 Relay For Life participant at www.RelayForLife.org.

*Homes located outside of these counties, whether in NY or other parts of the country may still be eligible! Ask us how you can still earn a \$100 donation to your 2017 team fundraising efforts for referrals outside of the eligible area.

About Us

The Norselli Team strives to provide the best in real estate services and expertise in the Greater Rochester and surrounding area. We do this by making it our goal to help educate buyers and sellers, ensure a seamless real estate transaction, and by being the #1 resource for our clients' real estate needs.

Our primary focus is residential real estate assisting both buyers and sellers. We work with first-time buyers and sellers, move-up buyers, building and new construction, and relocation clients. We have associates across the country that we've partnered with, so whether your move is in the Greater Rochester area or elsewhere, we have you covered! We also have opportunities for individuals looking to begin or grow their real estate career with Keller Williams Realty. Contact us today for your complimentary buyer, seller, or career consultation!

Contact Us

Gary Norselli, *Licensed Real Estate Associate Broker*

Office: 585-758-8318, Cell/Text: 585-766-7099, Email: GaryNorselli@kw.com

Steven Norselli, *Licensed Real Estate Salesperson*

Office: 585-758-8308, Cell/Text: 585-255-0652, Email: SteveNorselli@kw.com

Keller Williams Realty GR West, 550 Latona Rd, Bldg C, Ste 301, Rochester NY 14626

Each office is independently owned and operated. This program is not intended to solicit property currently listed with another broker. If you are currently working or listed with another agent, please disregard.

You Can Earn a **\$100 DONATION** for Your **Relay For Life Team!**

WHY WE ARE DONATING

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- 1. Register online** to participate in an eligible Relay For Life event
- 2. Submit the below referral form** to The Norselli Team at Keller Williams Realty, 550 Latona Rd, Bldg C, Ste 301, Rochester NY 14626, or complete it online at:
www.GreaterRochesterHomes.com/RelayReferral
- 3. Once your referral closes**, you will receive an online donation of \$100 to your individual fundraising page!

It's THAT easy! Visit our website for more details, as well as participant and referral eligibility requirements.
www.GreaterRochesterHomes.com/RelayReferral



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PARTICIPANT INFORMATION

Participant Name: _____
 Phone Number: _____
 Email Address: _____
 Mailing Address: _____

 Team Name: _____
 Relay For Life Event: _____
 Registered Online: Yes No

REAL ESTATE REFERRAL INFORMATION

Referral Name: _____
 Phone Number: _____
 Email Address: _____
 Mailing Address: _____
